



First Children's Finance

Child Care Center Business Leadership Cohort

The Business Leadership Cohort program from First Children's Finance provides center based child care directors and other program leaders the opportunity to learn about business concepts related to their child care program. The program includes four cohort sessions and two individual consultation meetings.

Session 1: Marketing Your Child Care

The first session includes an overview of the child care industry from a business vantage point and allows participants to delve into the world of enrollment management and how it impacts operations. In addition, participants examine the keys to developing an engaging message to support their marketing efforts.

Session 2: Child Care Finances

Understanding and managing finances of a child care operation is a critical aspect to long-term viability and sustainability. In this session, participants learn the basics of finance and apply new knowledge to managing scenarios and hands-on examination of financial statements.

Individual Consultation #1

The individual business consultation provided as part of the Business Leadership Cohort program allows participants to examine their individual business and overall operations. As part of the consultation, First Children's Finance and the participant discuss and review any potential opportunities or challenges related to the business.

Session 3 Staffing your Child Care

Staffing is a critical and competitive need for child care centers today. Participants review the basics of acquiring, retaining, and developing new employees and teachers for your child care program. With the right staffing strategies in place, child care leaders can focus on growth and enhancement of their program.

Session 4: Project Planning

One of the biggest barriers to success is not having a good plan in place. In the last session, participants pull together their learning from the previous sessions and apply it towards development of program goals and related action to meet those goals.

Individual Consultation #2

Participants are provided a second consultation to follow up on their business analysis, program goals, and complete their business plan.

12 Training hours available during the Cohort!!
To be eligible for the cohort providers must apply at the following link. [HERE](#)