



**First Children's Finance**



# FCF Oregon Child Care Business Trainings

**Fall/Winter 2025**

## **Writing a Child Care Business Plan – Session 1 (FCC/CCC)**

**Wednesday, October 15th , 2025 | 6pm –8pm (PST)**

Part 1 of 3, Master the fundamentals of crafting a comprehensive business plan with this three-part series. Utilizing the FCF Business Plan Writing Framework, you'll develop a childcare business plan that addresses elements such as mission statements, creating marketing messages, financial management, budgeting, competitor analysis, operations, and more. A business plan is an essential in supporting applications for loans or grant opportunities.

**Set Level:** Set 2

**Core Knowledge Category:** Program Management

**[REGISTER HERE!](#)**



## First Children's Finance

### Writing a Child Care Business Plan – Session 2 (FCC/CCC)

**Wednesday, October 22nd, 2025 | 6pm – 8pm (PST)**

Part 2 of 3, Master the fundamentals of crafting a comprehensive business plan with this three-part series. Utilizing the FCF Business Plan Writing Framework, you'll develop a childcare business plan that addresses elements such as mission statements, creating marketing messages, financial management, budgeting, competitor analysis, operations, and more. A business plan is an essential in supporting applications for loans or grant opportunities.

**Set Level:** Set 2

**Core Knowledge Category:** Program Management

[\*\*REGISTER HERE!\*\*](#)

### Writing a Child Care Business Plan – Session 3 (FCC/CCC)

**Wednesday, October 29th, 2025 | 6pm – 8pm (PST)**

Learn basic marketing principles and concepts to build your child care program brand. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define the target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

**Set Level:** Set 2

**Core Knowledge Category:** Program Management

[\*\*REGISTER HERE!\*\*](#)



## First Children's Finance

### **Planning for the Future: Annual Budget and Cash Flow Projections – Family Child Care (FCC) SPANISH ONLY**

**Thursday, October 30th, 2025 | 6pm – 8pm (PST)**

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources. **THIS COURSE IS OFFERED FULLY IN SPANISH.**

**Set Level:** Set 1

**Core Knowledge Category:** Program Management

[\*\*REGISTER HERE!\*\*](#)

### **Planning for the Future: Annual Budget & Cash Flow Projections – Family Child Care (FCC)**

**Thursday, November 6, 2025 | 6pm – 8pm (PST)**

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

**Set Level:** Set 1

**Core Knowledge Category:** Program Management

[\*\*REGISTER HERE!\*\*](#)



## First Children's Finance

### **Planning for the Future: Annual Budget and Cash Flow Projections – Child Care Centers (CCC)**

**Thursday, November 20th, 2025 | 6pm – 8pm (PST)**

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

**Set Level:** Set 1

**Core Knowledge Category:** Program Management

**[REGISTER HERE!](#)**

### **Planning for the Future: Accounting and Financial Statements (FCC)**

**Thursday December 4th, 2025 | 6pm – 8pm (PST)**

We will examine essential accounting terms and review key financial statements. Using a family child care case study, we'll analyze the financial health of a child care business and apply insights to participants' own centers. Additionally, we'll develop strategies for leveraging financial statements to make informed business decisions.

**Set Level:** Set 2

**Core Knowledge Category:** Program Management

**[REGISTER HERE!](#)**



## First Children's Finance

### **Planning for the Future: Accounting and Financial Statements (CCC)**

**Thursday, December 18th, 2025 | 6pm - 8pm (PST)**

We will examine essential accounting terms and review key financial statements. Using a child care case study, we'll analyze the financial health of a child care business and apply insights to participants' own centers. Additionally, we'll develop strategies for leveraging financial statements to make informed business decisions.

**Set Level:** Set 2

**Core Knowledge Category:** Program Management

**[REGISTER HERE!](#)**